

SPEAKER, AUTHOR, CAREER STRATEGIST

CYNTHIA PONG, JD

CENTERING LEADERS OF COLOR



About Cynthia

Cynthia Pong, JD, specializes in crafting and delivering high-impact, results-oriented talks for employees and leaders of color. She's spoken throughout the US and internationally – in-person and virtually. Clients include LinkedIn, MIT Sloan School of Business, PayPal, The City College of New York, General Assembly.

Frequently sought out to provide relevant and practical career advice, she has appeared in HuffPost, NPR, CNBC, Refinery29, Fast Company, and more.

TOP VOICE

ON LINKEDIN FOR
JOB SEARCH & CAREER

AWARDS

UNFINISHED BUSINESS
iFUNDWOMEN OF COLOR

Signature Workshops

#1. The Art and Science of Managing Up.

People don't quit jobs, they quit bosses. As an alternative to the futile search for the perfect boss, consider working better with the boss you have. This workshop teaches participants the one thing they must start doing in order to successfully manage up in the workplace.

#2. Management 101 for First-Time Managers.

It happens all too often. A star employee is promoted to manage their first team and it turns out they don't have the skills they need. Bridge that gap with the management techniques covered in this workshop so they – and their team – can thrive.

#3. How to Combat Racial Gaslighting in the Workplace.

We've all been there: told that a raise is coming, given an "opportunity" that's really a setup for failure, made to feel like we're being "difficult" when we raise valid concerns about equity. Find out how you can identify and combat racial gaslighting in the workplace using the 2-pronged approach taught in this workshop.

#4. Be Seen, Be Heard: Reclaim Power in Your Career.

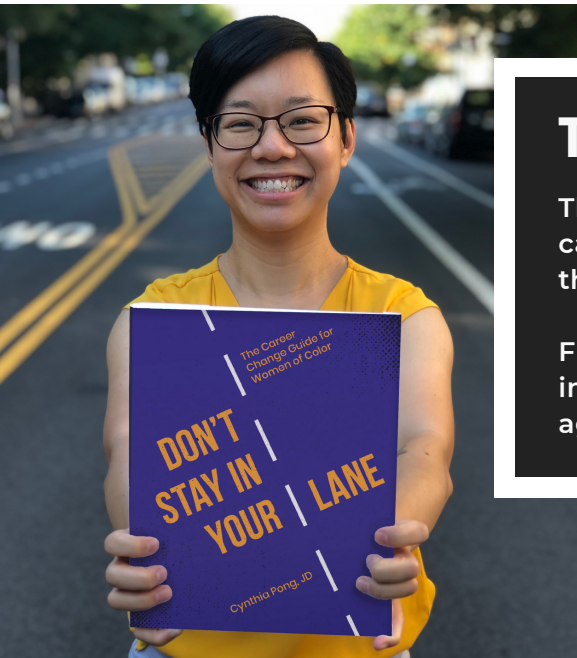
Most industries have a vertical segregation problem: BIPOCs at the bottom, rarely at the top. This workshop uncovers 3 straightforward, actionable strategies to increase your visibility, grow your leadership, and set yourself up for career success.



Inspire and re-energize your employees with **Don't Stay in Your Lane**

\$10K+

BOOK SALES REVENUE
IN 2.5 MONTHS



The Book

The first of its kind, *Don't Stay in Your Lane* is a game-changing career advice textbook designed to help the reader coach themselves to maximize their potential at work.

Full of interactive exercises and powerful career advice that can be implemented immediately, this is a book that readers will return to again and again.

I absolutely recommend *Don't Stay in Your Lane* – readers from any demographic group would benefit from it because it's extremely practical and actionable. I've purchased several copies for friends and clients alike.
– *Aiko Bethea, Esq., Equity Consultant, Executive Leadership Coach, Operations Executive, and Forbes Top 7 Anti-Racist Educator*

What Clients Say

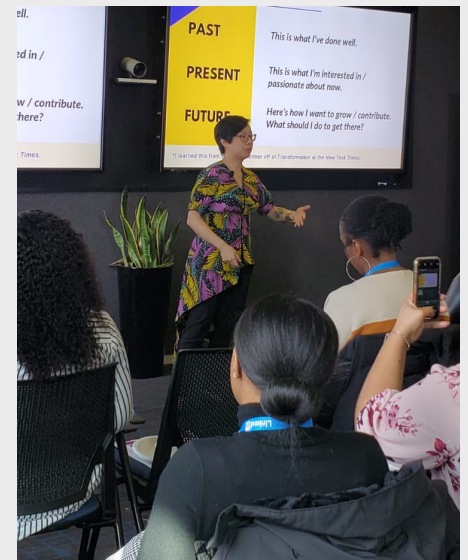
Cynthia is an amazing speaker! She really activated our audience and gave them valuable, actionable, and concrete tools to transform their careers. Cynthia would be a true asset for anyone looking to bring compelling content and a resonant experience to your event.

– *Ty Heath, Global Lead, The B2B Institute @LinkedIn*

Cynthia's workshops are the rare exception that provides you with practical and actionable tools you can actually use to be successful.

Relatable and inspiring, Cynthia's workshop was highly interactive, full of real-world examples and scripts, making it much easier to apply the knowledge we were learning.

– *Leidamarie Tirado-Lee, PhD, ERG Chair, EOC@10x; Manager, 10x Genomics*



Our clients are leading the way at:

The United Nations, The Federal Reserve Board, Dow Jones, CNN, Natural Resources Defense Council, Carbon Cure, PcW, Legal Services NYC, Sanofi, AstraZeneca, NYU, The Nature Conservancy, Australian Institute for Bioengineering and Nanotechnology, and beyond!